**Estate Lawyer**

Subj: Is your practice following up the way that it should

Alt: Could your practice increase its 10% revenue in under 2 weeks?

Alt: Your practice could increase revenue overnight with no cost

Would you like your practice to increase revenue almost instantly and with no out of pocket cost?

I work with estate attorneys across Texas and help them increase revenue almost instantly.

The secret? Keeping in touch with your past clients. As you know, laws and tax implications are always changing. And most clients need to update their wills more often than they think: births, marriages, divorce, new assets, etc can affect their estate planning dramatically.

We help practices like yours stay in touch and top of mind with current and past clients with simple and direct emails.

You’d be amazed at how effective an occasional email to your clients will get them calling the office to schedule an appointment. And it’s an easy sell. They already know and trust you. Sending an occasional email with the latest news builds that trust even more.

The best part is we can provide the content for you. Or you can if you’d like. But we find most attorneys are busy enough with their practice, so we’re happy to help take care of everything for you.

Just reply back to this email and we can get started.

Best regards,

YOUR NAME  
CONTACT INFO