**Retail/General**

Subj: new customers are searching for your shop...

New customers are searching for your shop, but they are not finding accurate info about your business because your site doesn’t display well on mobile devices.

It is important to mobile friendly and easy to search, otherwise your prospective client leaves your site and goes straight to a competitor.

This report shows you a preview of how your site looks on an iPhone or Samsung phone. I can send you the full report with a side by side comparison of your site and your competitors’ sites.

Let’s get this fixed,

Best regards,

YOUR NAME  
CONTACT INFO

**Medical/Dental/Chiropractor/Lawyer**

Subj: Is your practice is found when someone needs a dentist/lawyer/chiropractor

Would you like your practice found each time someone in your local area  
needs a new filling, root canal, or braces? (real estate/criminal/ tax attorney ; back/neck adjustment.

It is important to mobile friendly and easy to search, otherwise your prospective client leaves your site and goes straight to a competitor. And your site doesn’t look good on phones.

This report shows you a preview of how your site looks on an iPhone or Samsung phone. I can send you the full report with a side by side comparison of your site and your competitors’ sites.

Let’s get this fixed,

Best regards,

YOUR NAME  
CONTACT INFO

**Medical Alternative**

Subject line: grow your patient base by 10% in just 2 weeks...

I know your business relies on leads and more specifically, building loyalty with local families who need medical care...

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Let’s get this fixed,

Best regards,

YOUR NAME  
CONTACT INFO

**Retail**

Subject line: 20 more customers in your store each week…

I noticed your site doesn’t display well on my phone. It’s really hard to search and read.

It is important to mobile friendly and easy to search, otherwise your prospective client leaves your site and goes straight to a competitor. And your site doesn’t look good on phones.

This report shows you a preview of how your site looks on an iPhone or Samsung phone. I can send you the full report with a side by side comparison of your site and your competitors’ sites.

Let’s get this fixed,

Best regards,

YOUR NAME  
CONTACT INFO

**General (Scary)**

Subject line: warning: online threat detected - please read first

Dear Sir / Ma'am;

I think we both can agree that controlling your online image in today's market is more important than ever...

But I noticed your site doesn’t display well on my phone. It’s really hard to search and read.

It is important to mobile friendly and easy to search, otherwise your prospective client leaves your site and goes straight to a competitor. And your site doesn’t look good on phones.

This report shows you a preview of how your site looks on an iPhone or Samsung phone. I can send you the full report with a side by side comparison of your site and your competitors’ sites.

Let’s get this fixed,

Best regards,

YOUR NAME  
CONTACT INFO

**Restaurant**

Subj: increase your dinner/lunch crowd by 15% in three days...

Hello,

I noticed your site doesn’t display well on my phone. It’s really hard to search and read.

It is important to mobile friendly and easy to search, otherwise your prospective client leaves your site and goes straight to a competitor. And your site doesn’t look good on phones.

This report shows you a preview of how your site looks on an iPhone or Samsung phone. I can send you the full report with a side by side comparison of your site and your competitors’ sites.

Let’s get this fixed,

Best regards,

YOUR NAME  
CONTACT INFO